

Well-being Assessment: Engagement and Consultation Plan (Ceredigion, Carmarthenshire and Pembrokeshire)

Well-being of Future Generations (Wales) Act

The Well-being of Future Generations (Wales) Act is about improving the social, economic, environmental and cultural well-being of Wales.

The Act puts a legally-binding common purpose – the 7 Well-being Goals – on national government, local government, local health boards and other specified public bodies. It details the ways in which specified public bodies must work individually and work together to improve the well-being of Wales.



Well-being duty

The Act places a duty that the public bodies are expected to carry out. A duty means that they have to do this by law. The well-being duty is that:

- Each public body must carry out sustainable development.
- The action a public body takes in carrying out sustainable development must include:
 - a. setting and publishing objectives (“well-being objectives”) that are designed to maximise its contribution to achieving each of the well-being goals, and
 - b. taking all reasonable steps (in exercising its functions) to meet those objectives.

Sustainable development, according to the Act, is about **ensuring today’s decisions improve well-being now without compromising the well-being of future generations**—across environmental, social, economic and cultural dimensions.

Public Services Boards

The Act establishes Public Services Boards (PSBs) for each local authority area in Wales. The members of each Public Services Board **must** include:

- a. the local authority
- b. the Local Health Board for an area any part of which falls within the local authority area
- c. the Welsh Fire and Rescue Authority for an area any part of which falls within the local authority area
- d. the Natural Resources body for Wales.

Public Services Boards can also include other public bodies that the statutory members may invite to join the board.

The PSB must improve the economic, social, environmental and cultural well-being of its area by working to achieve the well-being goals. It will do this by:

- assessing the state of economic, social, environmental and cultural well-being in its area, and
- setting objectives that are designed to maximise the PSBs contribution to the well-being goals.

This **must** be done in accordance with the sustainable development principle.

Each PSB must prepare and publish a plan setting out its objectives and the steps it will take to meet them. This is called a Local Well-being Plan. It **must** say:

- why the PSB feels its objectives will contribute within their local area to achieving the well-being goals, and
- how it has had regard to the Assessment of Local Well-being in setting its objectives and steps to take.

When producing their assessments of local well-being and Local Well-being plan, PSBs must engage widely and consult on the final version. To help achieve this, Ceredigion and Carmarthenshire PSB have established an Engagement and Consultation group.

Key aims of the Engagement & Consultation Group

- a) **Enhance data and insight:** Strengthen the integration of qualitative and quantitative data to provide a more comprehensive understanding of well-being issues. This includes gathering locally held views and priorities, contextualising and probing salient quantitative findings, and addressing gap analysis.

- b) **Expand stakeholder engagement:** Broaden the scope of stakeholder engagement to include a wider range of community groups, such as trade unions, citizens panels, carers fora, and disability/access groups.
- c) **Develop communication strategies:** Develop and implement more effective communication strategies to publicise the regional survey and county events through existing channels, including county newsletters, websites, and social media.
- d) **Align with legislative requirements:** Ensure that the consultation and engagement activities align with the requirements of both the Well-being of Future Generations Act and the Social Services and Well-being Act.
- e) **Utilise regional and local approaches:** Adopt a mixed approach where some activities are agreed and delivered regionally, while others are tailored and delivered locally to address county-specific needs.

Well-being Assessment: Timeline

Step	Description	Timeline
Collate statistical information & gap analysis	Gather and analyse quantitative data by theme, identifying key gaps (led by the Writers Group)	Early 2026
Establish a timetable for statutory partner meetings	Request via statutory PSB partners for meeting dates	Early 2026
Agree methodology, map key activities and key consultation exercises	Engagement and Consultation Group with insight and support from Aberystwyth University	23 February 2026
Revisit electronic survey	Discuss the content of the 2021 survey and any changes / updates	23 February 2026
Engagement and consultation	Undertake engagement and consultation	1 June – 8 August 2026
Update on engagement campaign	Presentation to each PSB on the engagement campaign, including number of consultees and activities, identifying any missing voices.	Ceredigion PSB meeting 22.06.26 Carmarthenshire PSB meeting 21.07.26
Engagement on initial findings of the Assessment	Share early insights and consult with PSBs / stakeholders to gather feedback	Presentation to joint PSB meeting 15.09.2026

Develop draft Assessment of Local Well-being	Draft the detailed assessment, integrating data and engagement outcomes	Presentation to joint PSB meeting 16 th November 2026
Consultation on draft Assessment of Local Well-being Assessment	Conduct formal consultation on the draft version, refining based on feedback	November 2026 – January 2027
Approval of final PSB Assessment of Local Well-being	Final approval by the PSB, aiming for March (to avoid pre-election period)	By March 2027
Development of PSB Well-being Plans	Formulate detailed plans based on the approved assessment	By May 2028

Notes:

- i. The process is structured to ensure alignment with legal requirements and the Local Elections timetable.
- ii. Stakeholder engagement and communication is embedded throughout to ensure inclusivity and relevance.

Stakeholder engagement

It is suggested that a common set of groups to engage is developed and agreed, including the following:

Chambers of trade and businesses	PSB Member organisation staff	Student unions
Town and community councils	Protected groups e.g Disability / access groups	Ageing well networks
Mentrau Iaith and Welsh Language Fora	Dementia action groups	Family centres and parents
Service user and carer groups	Tenant associations and fora	Schools and governing bodies
Trade Unions	Charities helping carers and those with support needs	Sports associations
Citizens Panels	Youth councils	

Action Plan - Survey

What	How	When (completion)	Who	Comment
Develop and agree regional survey (common questions, county context info)	Carms CC to co-ordinate; content based on data gaps and agreed by regional group	7 th May	Engagement and consultation group	
Translate content into Welsh	In-house	25 th May	Carms CC	
Translate content into community languages	Commission via WITS	25 th May	Carms CC	Agree on the key Languages
Develop bilingual 'easy read' version of the survey	Carms People First	25 th May	Carms CC	
Develop bilingual 'young person' version	Ceredigion CC to liaise with Youth Participation officers	25 th May		Link to the Schools Health Research Network (SHRN) survey
Publish bilingual set of PDFs: <ul style="list-style-type: none"> • Standard • Easy read • Large print • Young people 	Carms CC to develop	1 st June	Share via SharePoint	
Publish single electronic version of regional survey	Develop via Snap and establish Smart reporting to aid with analysis	1 st June	Carms CC	
Launch survey: <ul style="list-style-type: none"> • Live on-line • Dissemination • Press releases • Social media 	Work with communications sections	1 st June	Carms CC and Ceredigion CC	County arrangements to apply

Action Plan - Other engagement arrangements

What	How	When (completion)	Who	Comment
Establish engagement and consultation group	Leads identified through organisational contacts	Initial meeting - 23 rd February	Cered CC and Carms CC	To undertake detailed planning and implementation of engagement
Map out engagement opportunities (by county)	Circulate template to the group and collate responses	30 th April	Cered CC	Gather info including date of opportunity and key contact details
Agree common format for engagement sessions	Develop draft toolkit and circulate to the group	30 th April	Cered CC	
Agree arrangements for recording information from engagement sessions (to aid comparability and analysis)	Develop draft and circulate to the group	30 th April	Cered CC	Engagement event info to be sent to single point of contact (SPOC) for collation on a county basis (within 2 weeks of the engagement event)
Agree arrangements for collating engagement reports (county-basis)	Reports of all engagement sessions held in respective counties to be sent to SPOC	30 th April	Cered CC	Info to SPOC to be provided (see above)
Deliver engagement sessions at identified stakeholder meetings	Based on agreed toolkit and mapped engagement opportunities	1 st June – 8 th August 2026	All	
Deliver county event/s	Based on agreed toolkit and mapped engagement opportunities	1 st June – 8 th August 2026	Councils to lead	Consider opportunities to build on pre-existing events
Deadline for all engagement reports	Reports to SPOC for the county	26 th August	All	To coincide with availability of survey analysis report
Formal consultation on Well-being Assessment report	Document on partner websites Publicity – press releases and social media	23 rd November – 31 st January	County arrangements to apply	

Appendix 1 – Opportunities for collaboration

Well-being Assessments and Population Needs Assessments are requirements of the Well-being of Future Generations Act, and Social Services and Well-being Act respectively.

Engagement and Consultation is a critical source of information for both assessments. It provides qualitative data (about attitudes, feelings, etc) which complements quantitative information (about numbers), often from official sources.

Mapping of Well-being of Future Generations Act and Social Services and Well-being Act engagement requirements

	Well-being of Future Generations Act	Social Services and Well-being Act
Key population groups	Communities in the area. Communities of interest in the area. Community & Town Councils. Key groups suggested and aligned to the Equality Act (including vulnerable and disadvantaged children, young people and people with care and support needs).	Carers and people who may need support, such as: Children and young people People with physical disabilities People with learning disabilities People living with mental health conditions Older people People who have experienced domestic abuse.
‘Well-being’ definition	Economic, social, environmental and cultural	Individual (carers and those with support needs)
Scale of assessment	County and community areas	Regional (with county dimension)

The requirements of the Social Services and Well-being Act are similar to those of the Well-being for Future Generations Act. Opportunities will be taken to align work to meet both requirements and discussions are underway with the Regional Partnership Board.

The Social Model for Health & Well-being

There is also an opportunity to link the engagement element of the Assessment of Local Well-being with the Social Model for Health and Wellbeing consultation. Background information and the four key questions are shown below.

Positioning for our communities:

We believe health starts with ourselves and with our connection to our communities – family, friends, schools, workplaces, sports and other clubs in our villages and towns. A strong social model means working together with our local councils, charities, sports clubs, and faith groups to support wellbeing. People like community connectors, volunteers, and carers are already making a difference.

We want to build on that by listening to what matters most to you - whether it's help with transport, access to green spaces, opportunities to socialise, access to affordable healthy food, access to information or support with heating.

We want to know if you have all the opportunities to find the information, knowledge and skills you need to stay well and healthy. Health should be part of everyday life, shaped by the people who live it.

1. What helps you stay healthy day-to-day, beyond seeing a doctor or nurse?
2. Who outside the NHS do you think could be part of keeping people well?
3. Are there people or groups in your local area who could play a big role in helping you and others live healthier lives?
4. What kind of support would make it easier for you to live a healthier life?

Contacts

Main contacts for the regional Engagement and Consultation Plan.

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