Bwrdd Gwasanaethau Cyhoeddus Ceredigion Public Services Board



Meeting 43 2nd June 2025, 14:00-16:10

Virtual via Teams MINUTES

Present:		
	Ob size CAVO	
Hazel Lloyd Lubran (HLL)	Chair, CAVO	
Gavin Bown (GB)	Vice-Chair, Natural Resources Wales	
George Holloway (GH)	One Voice Wales	
Trina Nealon (TN)	Hywel Dda Public Health Team	
Superintendent Steve Davies (SD)	Dyfed Powys Police	
Wyn Morris (WM)	Department for Work and Pensions	
Claire Bryant (CB)	Office of the Police and Crime Commissioner	
Steve Thomas (ST)	Aberystwyth University	
Iwan Cray (IC)	Mid and West Wales Fire and Rescue Service	
Alun Williams (AW)	Ceredigion County Council	
Also in attendance:		
Greg Jones (GrJ)	Ceredigion County Council	
Carys Lloyd-Jones (CLJ)	Ceredigion County Council	
Cathryn Morgan (CM)	Ceredigion County Council	
Gethin Jones (GJ)	Ceredigion County Council	
Nic Pryor (NP)	Ceredigion County Council	
Melanie Walters (MW)	Ceredigion County Council	
Cllr Wyn Evans (WE)	Ceredigion County Council	
Elinor Ashworth-Chandler (EAC)	Ceredigion County Council	
Mererid Lewis (ML)	Co-Production Wales	
Caitlin Theodorou (CT)	Ceredigion County Council	
Amy Richmond-Jones (ARJ)	Mid and West Wales Fire and Rescue	
Amie Andrews (AA)	Aberystwyth University	
PSB Support Team:		
Diana Davies (DD)	Ceredigion County Council	
Tim Bray (TB)	Ceredigion County Council	
Steffan Gruffudd (SG)	Ceredigion County Council	
Lynne Walters (LW)	Ceredigion County Council	
Gaenor Parry (GP)	(Minutes)	
Rhydian Jones (RhJ)	Translator	
Carol Thomas (CT)	Translator	
Members of the Public Attendees:		
None present		
43.1 Apologies, introductions & d	isclosures of interest	

The Chair Hazel Lloyd Lubran (HLL), welcomed those present to the meeting. There were no members of the public in attendance. It was noted that there was no attendance from Hywel Dda University Health Board at the commencement of the meeting. Diana Davies (DD) confirmed that the meeting could go ahead with matters discussed, but any decisions would need to be shared with Health Board colleagues before being formally adopted. All decisions need to be ratified by all statutory partners.

Apologies were noted for the following:

Pat Smith – Department for Work and Pensions

Elen James - Ceredigion County Council

Cllr Matthew Vaux – Ceredigion County Council

Geinor Jones – Hywel Dda University Health Board

Beth Cossins – Hywel Dda University Health Board

Cllr Catrin Davies – Ceredigion County Council

Barry Rees – Ceredigion County Council

Linda Jones – Regional Partnership Board

Victoria Jones – Welsh Government

Chesca Ross - CAVO

Cllr Brian Davies – Ceredigion County Council

Andrew Cornish – Coleg Sir Gar/Ceredigion

Christine Harley – Probation Service

Megan Harris – Public Health Wales

HLL confirmed that there were a number of new faces in attendance at the meeting to make presentations but there were no new partnership representatives in attendance.

43.2 Minutes of the previous Ceredigion PSB meeting – 3 March 2025

The minutes from the meeting held on 03.03.2025 were agreed as a true record.

43.3 Completion of actions and matters arising from previous meeting 3 March 2025

The actions from the previous meeting on 03.03.25 were considered as below:

Act	Action Log – 3 March 2025		
1.	The PSB Support Team to draft the Annual Report for 2024-2025 for consideration and discussion at June's meeting. ONGOING – The draft Annual Report was shared on screen during the meeting and will be circulated to all over email for approval. Please see item 43.4.	Partnerships Team	
2.	Calendar of upcoming events will be uploaded to the PSB's website by PSB Support team COMPLETE	Partnerships Team	
3.	Shared Prosperity Fund Workshops reports and findings will be shared with partners upon release - support team to circulate. ONGOING – a meeting is to be held on the 3 rd June 2025. Hazel Lloyd Lubran (HLL) highlighted the focus areas of the Shared Prosperity Fund, including initiatives aimed at improving local communities and supporting economic growth. This included the potential impact of the fund on various projects and the importance of utilising the fund effectively to benefit the community. HLL emphasised the need for coordination among partners to ensure the successful implementation of projects funded by the Shared Prosperity Fund. The conversation touched upon future planning	Partnerships Team	

9.	building needs and plans in Aberystwyth. ONGOING – as above Age-Friendly Ceredigion to be included on the agenda at a future PSB meeting. COMPLETE Tim Bray (TB) to circulate an update on the Gorwel Data Dashboard. COMPLETE – Tim Bray updated all by stating that Gorwel is a data dashboard aimed at consolidating various data sources to facilitate better analysis and decision-making. The Gorwel dashboard faced	Partnerships Team / Melanie Walters Tim Bray
7.	PSB Support team to convene a focus group to consider and explore innovative practices for potential building sharing and colocation in Aberystwyth. ONGOING – HLL noted that CAVO has sent out a survey to third-sector groups in the Aberystwyth area to ascertain the facilities available and the needs in Aberystwyth. The focus group meeting will be held once the feedback from CAVO is received. CAVO to reach out to the 3rd sector to enquire about any office or	Partnerships Team / ALL
6.	The PSB's Terms of Reference to be reviewed ahead of September's PSB meeting. ONGOING	Partnerships Team
5.	The PSB Support team to prepare an options paper around a regional PSB for presentation and consideration by the PSB at the next meeting. ONGOING	Partnerships Team
4.	and the importance of aligning projects to the fund's objectives and maximising direct benefits for communities. HLL will share further information following the meeting. The PSB Support Team to liaise with regional counterparts to discuss the proposition of a regional PSB. ONGOING - Discussions regarding the potential for regional merger or collaboration with Carmarthenshire, Pembrokeshire and Powys have been held recently. Powys PSB have stated that they are not interested in merging but have noted their potential willingness to work with a new region, should this be decided upon. In response to this update, HLL noted that the PSB had previously agreed that their Terms of Reference were to be looked at in the September meeting, however consideration should now be given to temporarily postpone this action while we further consider the potential of working regionally. Diana Davies (DD) advised that this is a decision for the PSB and highlighted that these regional discussions would only be in their very early stages by September. It was agreed to proceed as intended and to place a review of the Term of Reference on the next Agenda.	Partnerships Team

find data sources and identify community engagement opportunities. This agreed shift aims to better support the PSB's data needs and future assessments. This repurpose was supported by Welsh Government.

Trina Nealon (TN) from Hywel Dda University Health Board joined the meeting at approximately 14:20. **The meeting was therefore quorate**.

43.4 Ceredigion Local Well-being Plan 2023-28: Review of Activity Tracker (Meeting 43)

Tim Bray (TB) presented the Activity Tracker to the Board, which had been updated and circulated as part of the papers ahead of the meeting. The Activity Tracker provides an overview of completed actions and provides progress monitoring against the Well-being Plan's Objectives.

TB provided an update on the draft Annual Report 2024/25 and emphasized the importance of reporting annually on progress against the Local Well-being plan. The report was initially intended to be a brief and concise document but as a result of project activities and actions it has ended up being 36 pages. A few sections need to be finalised together with the Chair's update. The report includes the structure of the PSB, delivery groups, and their activities. Updates also cover each of the subgroups, e.g. the Refugee Group. Major initiatives which are included in the report include Fair Work, Ceredigion Food Network, Lampeter Youth Project, Cardigan Summer of fun activities, Healthy Weight Wales, Mid and West Wales Travel Charter, and Age-friendly Ceredigion. TB acknowledged the difficulty in shortening the report due to the significant amount of work undertaken by a wide variety of partnerships and groups.

Following completion, the final draft will be shared with members for feedback. HLL emphasised that the report reflects what has been presented and achieved through our work. If members agree the report can be signed off by the Chair following any feedback received. In concluding this discussion TB noted that a short deadline was required for this and HLL noted that a non-response from individual members would be taken as approval.

Action: The Partnerships Team to finalise the Draft Annual Report and circulate for member comments and approval.

Action: HLL, to sign off the Annual Report 2024/25 following feedback from members.

43.5 Well-being Plan Information Events – PSB Events Calendar

An online calendar has been created by the Partnerships Team where information events are to be included. It's a clear, concise calendar detailing what events have taken place and outlining future events. Partners are encouraged to add to the diary and consider opportunities to support through attendance at future events. This will now be added to the PSB website and will be updated. The next planned event is in Aberporth. TB emphasised the importance of partner participation in these events in order to further improve engagement with the community. The Partnership Team now plan to create event packs that can be shared with PSB partners attending events, ensuring the availability of consistent messaging and materials.

Action: Partners to continue to share information on future information events and to populate the on-

line calendar and to provide support by attending future events.

Action: The Partnerships Team to prepare a generic PSB event pack for use by members at future information events.

43.6 Claire Bryant OPCC - Police Crime Plan

Claire Bryant (CB) explained that the Police and Crime plan has been developed in accordance with the statutory requirements within the UK and Welsh landscapes and focusses particularly on local demands and needs. It involved thorough consultation with various stakeholders and positive feedback has been received from auditors. The overarching goal is to improve trust and confidence in policing, ensuring the service is perceived as fair, equitable, inclusive, and representative. The priorities are:

1. Supporting Victims:

- Emphasis on procedural justice, victim participation, and safeguarding.
- Focus on zero tolerance for violence against women and girls.
- Listening to and learning from victims and survivors.

2. Supporting Safe Communities:

- Resilience to crime and anti-social behaviour.
- Visible and accessible services in both rural and urban areas.
- Problem-solving, road safety, serious organized crime disruption, drug diversion, and treatment.
- Preventing exploitation and protecting retail workers.
- Child-centred policing and responding to national and local threats.

3. Supporting a More Effective Justice System:

- Focus on trust and confidence, swift and appropriate outcomes.
- Emphasis on intervention to prevent reoffending.
- Improving restorative approaches and contributing to a trauma-informed Wales.
- Addressing the needs of women in the justice system.

A detailed performance framework is being developed to report on the plan's progress. Quarterly reporting is undertaken through the Strategic Policing Board, with plans to make the plan public. Focus is placed on core data, comparisons with other forces, and an analysis of progress made over the year. Focused workshops were held during the launch event on areas such as children, young people, road safety, rural crime, and violence against women. The aim was to identify crossovers, to improve collaboration, and find solutions to barriers. A new Select Committee process now replaces deep dive scrutiny activities. The first focus is on intervention and prevention for young people aged 18-25. Future reviews will focus on road safety and rural crime.

CB shared her contact details should anyone have any further questions - A link to the Police and Crime Plan is available here: https://www.dyfedpowys-pcc.org.uk/en/the-commissioner/police-and-crime-plan/

The PSB was asked to consider how we can work together to develop the priorities set out by this plan. Gavin Bown (GB) noted there are specific areas that PSB partners can assist with and mentioned the importance of the rural challenges. Superintendent Steve Davies (SD) acknowledged the recent media coverage on the increase in burglary in Ceredigion. He mentioned that while the reporting might not have been entirely balanced, the police have apprehended several traveling criminals in recent months, resulting in charges and remands to court. He highlighted the challenges posed by the rural nature of the county, which makes it extremely difficult for the police force.

Despite these challenges, burglary and other crime types remain a focus for the police. SD emphasised the importance of sustaining partnerships and ensuring good dialogue between the police and other agencies. He mentioned the efforts made by the DPP corporate communications team to engage with groups like young farmers and the neighbourhood policing team to have as many eyes on the ground as possible. The Chair agreed and suggested that co-production should be a discussion for a future meeting, in addition to prevention, along with an assessment on how much money is allocated to preventative activities.

Action: PSB members to reflect on the priorities within the Police and Crime Plan, and contact Claire Bryant directly should they require further information.

42.7 Spotlight Session Engagement

i. Youth Engagement

This item was presented by Gethin Jones (GJ). The youth service engages with nearly 50% of the youth population in Ceredigion annually, with around 400 young people participating weekly in various activities. The service plan is based on five pillars: education, empowerment, participation, inclusion, and well-being. These pillars guide the activities and engagement with young people. There are key project areas: Intergenerational (focuses on community involvement and supporting local causes); Bursary Scheme (provides funding for young people to pursue training, ventures, or events) and graffiti project (addresses community concerns through positive graffiti initiatives). The Youth Council is celebrating its 10th anniversary and is running the "Have Your Say" ballot, allowing young people to vote on key topics. Over 2,000 young people participated this year. Youth Work Week (starting June 23rd) and the Youth Work Conference (June 24th) are upcoming events aimed at celebrating and engaging with young people. The service conducts annual satisfaction surveys and uses QR codes to gather feedback from young people on various projects and activities.

Action: GJ to share the young people satisfaction survey analysis and to provide further details on the Youth Work Conference that's to be held on the 24th of June.

ii. Age Friendly Ceredigion

This presentation was delivered by Melanie Walters (MW) and Elinor Ashworth-Chandler (EAC). Age Friendly Ceredigion became part of the World Health Organisation Age Friendly Network last October. The initiative focuses on eight domains to create a successful aging community. Key challenges include rurality, diversity among the five main towns, and the lack of a main hub for age-friendly activities. The team actively goes out to community groups, organizes age-friendly events, and collaborates with partners to promote age-friendly initiatives. They have set up forums and produce newsletters to keep the community informed. The initiative aims to recruit representatives from 47 individual communities across Ceredigion to ensure diverse voices are heard. Key themes identified include transport, digital exclusion, dementia care, palliative care, general information needs, healthcare coordination, and social isolation.

Action: MW and EAC to work with PSB sub-group members on the recruitment of community representatives and to provide a future update to the PSB on the Age Friendly Strategy.

iii. Connecting Communities

Presented by Cathryn Morgan (CM) and Nic Pryor (NP) this project has focused on improving engagement with community groups through visits to warm welcome spaces, community cafes, and food banks. Difficulty in reaching all areas due to the rural nature of Ceredigion were encountered. Different needs and perspectives arose across the five main towns. Unlike city-based age-friendly initiatives, Ceredigion lacks a central hub for activities and information.

Issues identified included: The need to engage with the community through Community Groups rather than expecting them to come to events; hosting age-friendly events and participating in partner events; setting up forums in various locations to gather voices from different communities;, producing newsletters and maintaining a dedicated webpage for age-friendly information; creating and distributing an age-friendly directory.

The underlying themes are transport, issues with accessibility and coordination of appointments; digital Inclusion, access to technology and internet; Dementia Care, concerns about diagnosis and support; palliative care, need for better information and coordination; healthcare, challenges with travel for appointments and coordination of services; Social Isolation, need for better information and support to combat isolation. NP detailed her visits to the 30 Warm Welcome Spaces and all food banks in Ceredigion. These spaces have become vital community hubs, especially in rural areas, where people gather for social interaction and support. Some warm welcome spaces have seen a decline in attendance due to transport issues. However, they have recently facilitated the creation of additional groups like bereavement and walking groups. The spaces are used by other services, such as pharmacists distributing prescriptions at the end of community sessions. Events like the "Let's Talk" sessions were organised to engage with the community, with varying success. The approach was adjusted to attend already established events to improve engagement. The Disability Forum, coordinated by CM, meets quarterly with additional ad hoc meetings for specific consultations. It includes around 7-9 active members who represent a larger group. Key issues discussed have included public transport accessibility, delays in blue badge processing, pavement clutter, health and social care challenges, employment barriers, and the need for EV charging infrastructure.

Information is collected via complaints, compliments and consultation findings but an improved system for sharing this information would be of assistance for the future to inform the work of the PSB.

Action: CM to consider the Dovetail platform for organising insights and the provision of feedback on themes and trends https://dovetail.com/

HLL stated that the public should be more aware of the positive engagement work undertaken by different agencies. Consideration needs to be given to possibly engaging differently and better collation of the information.

43.8 PSB Delivery Group Updates:

. Well-being in Lampeter Delivery Group (Greg Jones, CCC)

Greg Jones (GrJ) mentioned that the details of the Lampeter Delivery Group meeting held on April 30th are included with the meeting papers. The group had interesting discussions on neighbourhood policing, which aligns with the topics covered in the Police and Crime Plan. Future updates and representation from neighbourhood policing are expected to continue. The group is also considering

its future work plan, potentially focusing on engagement and visibility in the community.

Superintendent Steve Davies (SD) is currently establishing if funding for ASB in Lampeter will remain consistent and will make further enquiries.

ii. Well-being in Cardigan (Hazel Lloyd Lubran, CAVO)

The minutes of the meeting held on the 7^{th} May were shared with the meeting papers.

HLL noted that both Cardigan and Lampeter sub-groups are currently considering their future engagement plans, and this may involve the adoption of the "Let's talk" approach (as outlined in the previous presentation).

iii. Climate and Nature Delivery Group (Tim Bray, CCC)

TB outlined the collaboration between Ceredigion and Carmarthenshire PSBs on the climate and nature agenda, focusing on aligning structures and naming conventions. The initial task is to align the structures and naming conventions used by both PSBs to ensure consistency. A chair for the Nature and Climate Group from NRW is being sought to lead the efforts on the Ceredigion side. A significant piece of work is anticipated, requiring representatives from various areas to assess risks and to contribute to the project. HLL suggested holding a Ceredigion-specific workshop to prioritise areas of the Climate Change Risk Assessment before the full regional workshop in the Autumn.

Action: Pending the appointment of a Chair to the Climate and Nature Delivery Group, the Partnerships Team to organise a Ceredigion workshop to feed into the Climate Change Risk Assessment regional session with Carmarthenshire in the Autumn.

43.9 Poverty Group Update – Fair Work Charter

Cathryn Morgan (CM) reported that this PSB group established to consider a Fair Work Charter has now met three times to identify current practice and suggest opportunities for improvement. An interim report was presented to the Ceredigion PSB in December 2024, outlining 15 recommendations. Among these was a proposal to develop and present a draft Fair Work Charter for PSB approval and implementation. The PSB approved the recommendations in December.

The Fair Work Charter wasnow being presented to PSB members for formal sign-up, demonstrating the collective commitment of the Board to promoting Fair Work principles across Ceredigion.

The Ceredigion PSB's Fair Work Charter has clearly identified pledges as detailed below:

We will:

- Do more to reach out to underrepresented voices in our workforces.
- Simplify our workforce policies and highlight key information so that they are accessible for people of all abilities.
- Support each other to progress as Disability Confident employers.
- Explore opportunities to offer more work placements for unemployed people in Ceredigion that don't have much experience of work.
- Explore and promote different approaches to flexible working so that the roles we advertise in Ceredigion are as inclusive and accessible as possible.
- Explore opportunities for more collaboration on apprenticeships schemes in Ceredigion between PSB organisations and within PSB organisations.
- Explore the potential of making current apprenticeship schemes in Ceredigion more accessible, both to employers and to potential apprentices.
- Explore the potential to establish arrangements to raise awareness of career prospects and job

opportunities and to develop and promote opportunities for secondments and work exchange to share best practice.

- Ensure Fair Work principles are considered as part of our tendering and contract monitoring processes.
- Consider the diversity and inclusion practices of providers and suppliers that we procure, proportional to the size and type of contract.
- Identify ways to improve contractors' ability to deliver social value on larger contracts.
- Continue to attend local and national networks to share good procurement practices.
- Ensure that all Ceredigion Public Services Board delivery groups develop a Fair Work mindset and include this in their terms of reference and at the heart of policies and plans.

It is anticipated that the commitments outlined in the Charter will be fully delivered by March 2028, aligning with the conclusion of the current Well-being Plan. To ensure accountability and transparency, it is recommended that monitoring and evaluation of progress be incorporated into the Ceredigion PSB Annual Report

Agreed: PSB members agreed in principle to the Fair Work Charter.

Action: All PSB members to present the Fair Work Charter to their organisations for formal approval and sign-up. All members will be asked for an update on progress at the next PSB meeting.

Action: Fair Work Charter sign-up to be included on the Agenda for the next PSB meeting.

43.10	Chair's update
	i. Future Generations Report HLL noted that a recent conference was held in Treforest with interesting discussions. The Future Generations Report by the Future Generations Commissioner has been circulated and there are interesting suggestions of where we are at following 10 years of the Wellbeing of Future Generations Act. The commissioner feels that although good work is being done, there is far more that could, and should be done. There are 50 recommendations within the report ranging from engagement, early intervention, and the need for a percentage of finance to be spent on prevention. Another interesting recommendation is that each community should have access to a repair unit/café so that the public have access to such a place. This has already been discussed in the Lampeter sub-group and mentioned in the Cardigan group.
	Action: TB and HLL to consider how the Future Generations Report Recommendations can be featured in future meetings
	ii. National Co-Production Conference
	Due to time constraints this matter was not discussed
43.11	Feedback from Ceredigion County Council Coordinating Overview and Scrutiny Committee

Cllr Wyn Evans provided an update from the last Overview and Scrutiny Committee. He noted that committee members received the draft Ceredigion PSB minutes (3/3/2025). Following discussions the minutes were accepted by the committee. Cllr Wyn Evans thanked HLL for presenting the report and information, and DD and TB for attending the meeting to answer any questions raised from the report. The committee acknowledged the importance of the PSB's work and the need for continued collaboration and scrutiny to ensure effective public service delivery.

42.12 Any Other Business

There were no further items for discussion. The Chair thanked members for their time and contributions. The meeting was concluded at 16:11.

42.13 Date of next meeting: 15 September 2025 at 14:00-16:00 in person.

Ong	Ongoing Action Log			
11	Support Team to share Shared Prosperity Fund workshop reports and findings; Hazel Lloyd Lubran to provide further updates following the 3rd June 2025 meeting.	Partnerships Team / Hazel Lloyd Lubran		
12	Update on regional discussions to be sent out to members following the re-scheduling of the second meeting on regional discussions.	Timothy Bray		
13	The Partnerships Team to finalize the Draft Annual Report and circulate for member comments and approval.	Partnerships Team		
14	HLL, to sign off the Annual Report 2024/25 following feedback from members.	Hazel Lloyd Lubran		
15	Partners continue to share information on future information events and populate the online calendar and to provide support by attending future events.	All		
16	The Partnerships Team to prepare a generic PSB event pack for use by members at future information events.	Partnerships Team		
17	PSB members to reflect on the priorities within the Police and Crime Plan, and contact Claire Bryant directly should they require further information.	All		
18	GJ to share the young people satisfaction survey analysis and to provide further details on the Youth Work Conference that's to be held on the 24 th of June.	Gethin Jones /Partnerships Team		
19	MW and EAC to work with PSB sub-group members on the recruitment of community representatives and to provide a future update to the PSB on the Age Friendly Strategy.	Melanie Walters & Elinor Ashworth Chandler		
20	CM to consider the Dovetail platform for organising insights and the provision of feedback on themes and trends https://dovetail.com/	Cathryn Morgan		
21	Pending the appointment of a Chair to the Climate and Nature Delivery Group, the Partnerships Team to support a Ceredigion workshop to feed into the Climate Change Risk Assessment regional session with Carmarthenshire in the Autumn.	Partnerships Team		
22	All PSB members to present the Fair Work Charter to their organisations for formal approval and sign-up. All members will be asked for an update on progress at the next PSB meeting.	All		
23	TB and HLL to consider how the Future Generations Report Recommendations can be featured in future meetings	Timothy Bray& Hazel Lloyd Lubran		